



Running a successful pilot with Appetize: an easy-start guide

Appetize is the best way to run and test mobile apps in any browser. It's fast, easy, and flexible.

Stand up an Appetize pilot project in just 4-8 weeks

It's one thing to use Appetize on a personal project or on a small team, and quite another to get organizational buy in. We know how it is: When projects get bigger, things move slower.

This guide is a collection of our years of experience helping set up pilot projects with Appetize. We know that the faster you get Appetize working, the easier it is to make it an integral part of how you build, test and troubleshoot your mobile apps.

1. Plan



Understand the problem

- ✓ Identify what's not working with the current approach
- ✓ Define what success looks like
- ✓ Establish clear metrics to validate pilot success (e.g., customer satisfaction, conversion rates, etc.)
- ✓ Choose a representative sample of users for testing

Pick your people

- ✓ **Business side:** Secure buy-in from stakeholders focused on ROI
- ✓ **Development side:** Ensure developers have the necessary tools and minimal disruption to their workflow
- ✓ **End user side:** Ensure the solution is simple, fast, and easy for end users



2. Build



Develop the experience

Appetize.io has many resources available to you to kick-start your building process. Make use of our [samples.appetize.io](#) repository to get started. The repository covers a variety of common use cases so you don't have to start from scratch. Don't feel like going it alone? [Give the Appetize team a call.](#)

- ✓ Create a comprehensible and accessible experience for all stakeholders
- ✓ Use available resources (e.g., Appetize samples, solution engineers)
- ✓ Address potential changes or requirements:
 - ⊙ Does your app have two-factor authentication (2FA)? Can it be turned off or bypassed?
 - ⊙ Would it be better to work within a staging environment? Can you use real data, or will a mock dataset be better?
 - ⊙ Figure out if there are quick actions that end-users need to be able to trigger
 - ⊙ Do you have specific security requirements? Does your app need to be proxied via your internal network?
 - ⊙ Do we want to automate any user interactions in the application? If so, we recommend adding accessibility identifiers wherever possible to aid you when automating interactions with Appetize.
- ✓ Identify and mitigate potential risks

3. Test and validate



Determine pilot sharing strategy

- ✓ Simplify the onboarding process (e.g., nonauthenticated experience, shared launch page link)
- ✓ Set up continuous integration/continuous delivery pipelines if needed
- ✓ Organize end-to-end testing workflows

Organize feedback collection

- ✓ Use questionnaires for consistent feedback
- ✓ Schedule regular check-ins for ongoing feedback and adjustments
- ✓ Validate metrics and iterate based on end-user feedback

Security considerations

- ✓ Identify and address security requirements (e.g., proxying, authentication, data protection)

Next steps

Once your pilot is complete, chat with us here at Appetize to figure out your next steps. We'll also help you address any additional accessibility and security requirements and SSO needs, and we'll help you implement any outlying changes based on end-user feedback.